

# Minutes

## Main Street Pittsboro

Meeting: February 3rd, 2021

**In Attendance:** County Commissioner Mike Dasher, Town Commissioner Michael Fiocco, Lesley Landis, Greg Lewis, Maria Parker-Lewis, Randy Voller, Tom Delafield, Doug Emmons, Town Manager Chris Kennedy, Betsey Elbogen

**Absent:**

**Guest:** Stephanie Olness, Heather Johnson

### **Consent Agenda**

Greg Motions to approve the consent agenda as submitted by Maria on 2/2/21

Second: Lesley

Abstention:

Votes for: all in favor

Motion Passes

- **Google vs. Microsoft**

- Doug recommends we use google drive, gmail, etc. but stay with the core suite of Microsoft products (word, excel, ppt)

Greg Motions to accept Doug's recommendation to of moving forward with the Google app suite

Second: Mike Dasher

Abstention:

Votes for: all in favor

Motion Passes

- **Virtual Map**

- How to balance new tours vs standing support?
  - Greg suggests we pay for up front fee but have businesses pay for the tour support
- How to equitably pick businesses to ensure no one is left out?
- Do we/businesses have to pay the full fee for periodic updates to the business tours?
- Solution: Look for early adopters – MSPBoro will pay for that cost and use it as a trial to see if it works and see if it drives traffic
- Bubbles and links to the businesses' websites this year and upgrade from there.
- Matching funds for the tour plus support for early adopters?

Greg Motions to proceed with the project startup and with click throughs for every business, and Tom will come back to the board as the project progresses with questions/issues

Second: Doug

Abstention:

Votes for: all in favor

Motion Passes

- **'21/'22 Budget**

- Ask again for each board member to contribute; this year, asking for \$150.
- Currently projected to come out in with \$5,000 more in income than expenses, but not all expenses have been updated by committee chairs
- Forecast of Welcome Center budget is roughly \$4,000 under budget, based on not doing as much printing as expected, and not moving forward with the kiosk this fiscal year
- The goal, though unrealistic, is to carry over \$60,000 to cover expenses into next year until we receive our first payment from the Town (usually paid in late August or September). \$60,000 is roughly equivalent to 3 months expense burn rate.
- Committee chairs to get their budget proposals over to Doug ASAP
- Committee Chairs and Board Officers to reconvene in the following weeks to finalize budget before sending to the Town

- **Ed's Collision**

- Several years ago, the district was expanded to include more commercial properties
- Ed's properties were included, and they signed up for facades
- Expansion of the map was used as an overlay for a zoning district which classifies Ed's business as a non-conforming use
- Ed has wanted to expand his business but his application to the Town has stalled due to the zoning compliance issue
- Was the application for the expansion submitted before the overlay was implemented? If so, the business may be able to choose which ordinance to follow.
  - Zoning compliance must be approved prior to the adoption of the new ordinance
- Need to find out when the application was submitted and how complete it was.
- Use has been continuous throughout. The question is whether or not they can expand the same use.
- Board of Adjustment might be the avenue to pursue. Though they are not used often, the board is still believed to be intact.
- Main Street's role is to advocate for the business after we worked with the business owner to include their business in the district.

- Main Street needs to write a letter of support to let Town Board know our position
- If conflicting attitudes come from other businesses in our district, we will need to strike a more neutral stance.

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Greg moves to adjourn the meeting

Second: Mike Dasher

Vote: All in favor

Meeting adjourns

Next Meeting: Wed., March 3rd at 6 PM on Zoom