

Minutes

Main Street Pittsboro

Meeting: March 3rd, 2021

In Attendance: County Commissioner Mike Dasher, Town Commissioner Michael Fiocco, Lesley Landis, Greg Lewis, Maria Parker-Lewis, Randy Voller, Tom Delafield, Town Manager Chris Kennedy, Betsey Elbogen

Absent:

Guest: Samantha Birchard, Mary DeMare, Greg Stafford, Heather Johnson

Guest Comments + Discussion:

- Town business owners need more input on what is happening with Main Street Pittsboro. They know tax dollars are being spent on downtown but don't know how or on what.
- How can business owners have more input/visibility on what Main Street is working on?
- It is purely a communication issue.
- It doesn't help that the board meetings are not open. Need to make it possible for anyone/everyone to sit in.
- Can we incorporate Main Street on the Town's website to increase visibility?
 - New Town website will be by July 1st.
- Need to post our minutes, budget, and audit on our website
- We are working on a monthly e-newsletter
- Annual report would go a long way to summarizing what we're working on. Business owners are not in opposition, they are just in the dark.
- Add a comment/feedback form to the website
- Allow a "subscribe to newsletter" link on website

Promotions

- Can we put up a sign out front of the Welcome Center that would allow for canvas banners?
 - Would help us promote our events and things like "Shop Local All Year Long"
 - Roughly 6'x4' signs
 - Could be achieved with a DoT decorative signs or something similar.
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"An Edisto Favorite"

- This is a piece of art that was gifted to the Chatham Arts Council which they are permanently loaning to us

- It is about 6' long and about 3' wide at its widest point
- Concern is that we won't be able to do it justice and it will just appear "shoved" in a corner
- Perhaps a better location would be Town Hall. There are several prominent entry ways which would be a great fit for something like this
 - Estimated completion of Town hall is January 2023

Board goes to closed session to discuss Board Recruitment

Board Recruitment

- Maria brings up the new candidates and asks the sponsors for their reasoning behind each candidate.
- Discussion ensues
- Consensus has been reached on candidates

Chris motions to move out of closed session

Second: Michael

Vote: All in favor

Board exits closed session to vote on new Board members

Michael moves to add Ser Cuni to the Board

Second: Randy

Vote: All in favor

Sera can join next board meeting.

Lesley makes a motion to accept the recommendation of the nomination committee to deny Heather Johnson application to join the Board but encourage her to join the Promotions and Marketing Committee

Second: Randy

Vote: All in favor

Financial Procedures & Policy

- Need to get W-9s earlier in the process. No payment will be made until a W-9 is in hand.

Chris motions that Main Streets procurement policy be hereby amended to require a W-9 in advance of execution of a contract for vendor work.

Second: Michael

Vote: All In favor

Procurement policy is now in place

Treasurers Report

- Doug is going to be stepping down from Treasurer at the end of the fiscal year in June.
 - Need to find a suitable replacement asap to ensure there is a month or two overlap so that Doug can help them get up to speed

- Recommendation that we also employ a bookkeeper to help handle some of this work. Would hopefully lessen the workload on the new treasurer.
- New potential funding model being looked by the County at to help consolidate the funding from small-business-focused organizations
 - Intent is to avoid any concern about public funding going to fund private goals
 - It would be funded via Article 46 sales tax revenue from the County and be shifted to the hotel occupancy tax as two hotels come online in the next 18-24 months

Consent Agenda

Mike to approve the consent agenda as submitted by Maria on 3/2/21

Second: Michael

Abstention:

Votes for: all in favor

Motion Passes

February Minutes

Vote moved to next meeting.

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Maria moves to adjourn the meeting

Second: Mike Dasher

Vote: All in favor

Meeting adjourns

Next Meeting: Wed., April 7th at 6 PM on Zoom